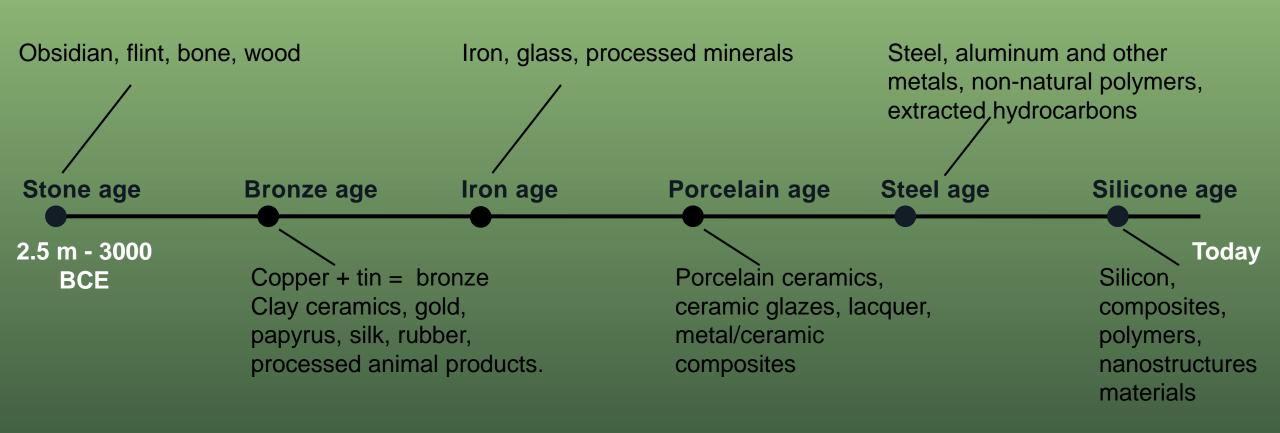
### Human progress can be measured in terms of materials





\$41B\* is spent each year in pursuit of new materials

But we still haven't achieved a fraction of the potential that exists in nature

### Resilin is a great example

This is the super performing protein that **enables insects to jump 100x their height**, equivalent to a human jumping to the top of the statue of liberty



# While we are aware of this naturally occurring super-material, we have yet to benefit from it

## Small scale

Where scientists can replicate resilin, they have been able to do so only in a lab setting, with large scale production infeasible

# Cost prohibitive

Due to production techniques, resilin has been extremely expensive to manufacture, making it prohibitive for commercial applications

## Use difficulties

The resilin that has been produced until now has not been applicable to commercial applications as it does not bind with all materials



## What if we were able to unlock the potential of the most elastic material in existence?





# SMART RESIIN



Smart Resilin is the first to bring resilin at scale, providing access to this super-performing material for a countless number of applications



We produce Resilin protein, the most elastic rubber on earth. You can stretch it, compress it, and it doesn't lose almost any energy to the environment. Resilin can be integrated into wide products replacing rubber, plastic and nylon and improving overall mechanical properties.

We develop green and healthier products using biobased materials, produced and used with full respect to the environment.



Inspired by the flying and jumping abilities of insects



Core IP - Team lead by renowned Nanobiotechnologist prof. Oded Shoseyov and Dr Liron Nesiel



Protein produced in simple fermentation process Eco-friendly



### **Technology**



#### **Hurnessing Nature Power-Biomimicry**

Resilin is the most elastic rubber on earth, it is what enables the amazing flight and jumping abilities of insects.

In order to exploit what nature has smartly generated, we decided to combine the strongest material produced by the plant kingdom with the most elastic material produced by the insect's kingdom: nanocellulose with resilin.



#### Cutting edge technology

How did we do it? **Using genetic engineering techniques**, we can extract the DNA that codes for resilin and clone it into bacterial cells to produce the resilin for us.

With our patented technology, we added a cellulose binding domain to the resilin coding sequence that act as a linker to bind Resilin and Crystalline nanocellulose.



#### Breakthrough

Currently there is no commercial production of Resilin in the world, putting Smart Resilin at the forefront of innovation as first to develop industrial scale production of Resilin.



#### Multiple applications

We, at Smart Resilin have identified the need to generate "green" consumable products with unique mechanical properties, on the basis of composite materials in which elasticity is a dominant feature.

# Smart Resilin generate the IP of Resilin uses We change the world of flexible materials

Polyurethanes, Spandex, Rubber, Polyvinyl, Plasticizers (phthalates, adipates and benzoates), Adhesives (Epoxy)

Reconstituted leather

#### **Adhesives**

Construction, Solar plates, Automotive & Aerospace industries.



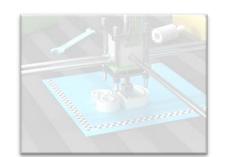
Hair Nails Skin

### Sport

Shoes, Sportwear, Helmets, Impact gloves, Rackets, Squash balls, Mouth guard

Plastic replacement

Flexible electronics, high-end packaging







Construction, Automotive & Aerospace industries, Electronic devices



#### Sustainable

- Biodegradable materials
- Toxic Free Environment
- Lower Production energy
- Replacement for rubber, plastic, nylon
- CO<sub>2</sub> lower emission
- We are able to multiply our production zones, sourcing material locally and minimizing the need for transport

### **High performance materials**

- Strength
- Elasticity

#### Our current solutions:

Cosmetic

Water Soluble Formulation Sachet





Gel Beads



Adhesives



**Foams** 

Films



3D printing inks



### (for) Variety of applications



Athletic Footwear



Flexible Displays



Hair Straightening



**Automotive Industry** 



Aerospace Industry



3D printing



Adhesives



**Packaging** 



And more...

#### (and) Rapid market penetration

- Low to non-existent regulatory barriers
- Quick and immediate market penetration potential
- A strong desire to seek innovative technology

### **Growth Plan**

Crawl

**Develop hair-care products** and fine-tune mass manufacturing process



**Jump** 

Enter and grow within haircare market, establishing strong revenue streams and reaching profitability



Fly

Enter into a wide-array of different industries via IP licensing agreements with major manufacturers





















### Possible applications







### **Performance Shoe Soles**



#### Available Today

Most effective products contain capsules made of thermoplastic polyurethane (TPU), spongy sole, stiff carbon-fiber plate, cushions, single density polyurethane foam, etc.

Loss of energy is still higher than desirable

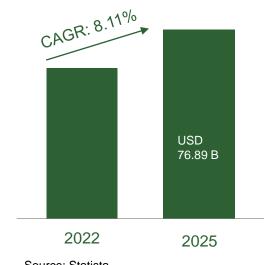
Low wear resistance

#### Our solution

Generating capsules made of Resilin and PU (or other polymers) foams and integrate it into the sole area.

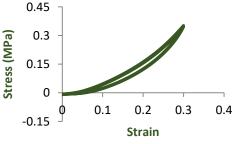
Integrates in existing production facilities.

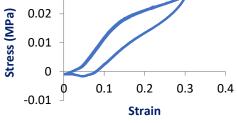
Initial results showed an improvement of 133% in resilience when integrating resilin into PU foams



Source: Statista







80% Resilience 20% Hysteresis

58% Resilience 42% Hysteresis



### Flexible Displays



### Available Today

Most effective film is polyimide.

Mechanical properties not as good as those of glass.

Films are too thick.

Crease often leaves mark.

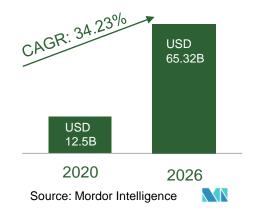
#### Our solution

Generating Resilin-CNC transparent films that can replace the PI used today in the flexible displays.

Resilin-CNC films are biobased, have better strength, flexibility and lower production costs.



### Flexible Displays Market



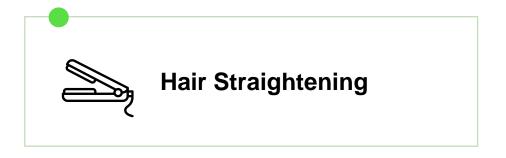








### Initial application





### **Hair Straightening**



### Available Today

Most effective products contain hazardous chemicals e.g. **formaldehyde** 

Process is expensive and preform only in the hairdressing salon

#### Our solution

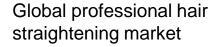
Using only natural, healthy materials that generate a protective coat that wraps the hair and keeps it straight.

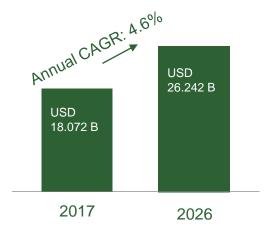
Does not interfere with the structure of the hair and therefore **does not change** its nature.

Process is expected to be cheaper, home-use maintenance formula will enable preserving the results for a longer time (less returning to the hairdresser).



### Global professional hair care market



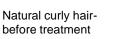


CAGR: 4.6%
USD 4.4 B

Source: Market research

Source: Market research







After straightening



After 27 washes with shampoo and maintenance formula

### **Competitive landscape**

	Japanese	Keratin	Organic	Flat Iron	CNC-Resilin
Costs	High	Medium-high	Medium-high	Low-Medium	Low-Medium
Hazardous chemicals	+	+	+	-	-
Hair damage	+	+	+	+	-
Reversible	NO	NO	NO	YES	YES

Additional disadvantages of available products:

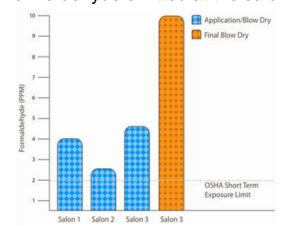
Use of high heat

Scalp burns

Chemicals distribution to the environment

Changes in the color of the hair

Formaldehyde emitted at the salon





### **POC** feedback

"The RESILIN routine allows straightening of the hair swatch with **good cosmeticity and a better preservation of integrity than our bench treatment**"

"Instant straightening performance is good"

"Less damage than chemical treatment; Hair integrity is preserved vs chemical benches"

"The hair swatch straightened with our bench product seems fluffy and frizzy. Smart Resilin' maintenance formula has an impressive effect on this aspect of the swatch"

"Smart Resilin's hair straightening formula showed better results than our internal bench product"

"Coating seems resistant to many shampoos"



### Getting on the podium

#### Target partners











































#### Success stories

Local game-changers in biofabrication





Global game-changers, unicorns:





**IP** 

Lab scale production

Collaborations

**POCs** 

Production scale-up

**Industrial production** at a target cost of up to \$0.5/gr

Lab and team set up

Develop hair care products

Paid POCs

Regulation - In vitro toxicity tests

**INCI** number

### **Hair care products**

Sale to local hairdressers

Initial customers

Client feedback

Licensing agreements

#### **Additional products**



Performance shoes



Flexible display



Automotive



Aerospace



3D printing



Adhesives



Packaging

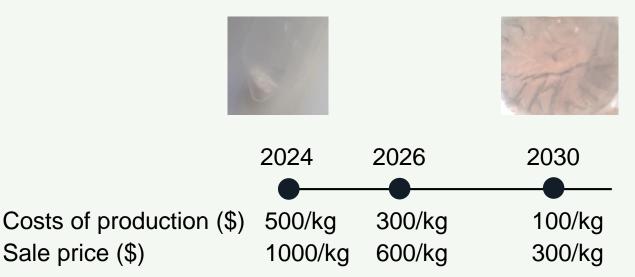


And more



### **Economics**

### Resilin powder





#### **Use cases market**



Hair straightening TAM is \$4.4B, the SOM is 0.026%

Performance shoes TAM is \$65.78B, the SOM in 2025 is 0.016%

Flexible displays TAM is \$29.7B

### **Projected financials**

### Revenues consist of:

- Sales of raw material
- Sales of the final product/ royalties from sales of final product

	1st year	2nd year	3rd year	4th year	5th year
Total revenue	-	1,800,000	11,600,000	54,580,000	108,940,000
COGS	-	302,028	972,280	3,528,500	6,748,100
Gross profit	-	1,497,972	10,627,720	51,051,500	102,191,900
EBITDA	-727,200	745772	9,795,336	50,199,394	100,920,362
CAPEX	1,017,600	20,000	25,500	27,700	44,120
FCF	-1,547,638	156,378	5,179,389	27,997,338	64,230,598

Hair care products Additional product





### The Team



Dr. Liron Nesiel CEO



Prof. Oded Shoseyov Chief Scientist



Nili Tunis CFO



Amir Rudich R&D



Naama Tamo R&D

**Operations** 



Daniel Voignac **Business Development** 

Management





Shmil Sachar Chairman



Miki Tunis



Chaim Shevarzbad



### The opportunity

High sales potential within 3 years

Companies in the field are already valued at over \$1B

Establishing a JV for commercial resilin production (First in market!)

Collaboration with leading global brands

ESG impact - ecological process that will lead to decrease global pollution

Solid technology

A strong **team** 



Join us in bringing Resilin as a high-quality raw material providing the planet with a unique alternative to non-degradable materials for a cleaner environment.

Liron Nesiel, PhD

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+972 50 791 7152

Thank you!

